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REMARKS

Claims 27 and 28, as amended, remain herein.

Attached hereto is a marked-up version of the changes made to the claims by the current amendment. The attached pages are captioned "Version with Markings to Show Changes Made"

Claims 27 and 28 were rejected under 35 U.S.C. § 103(a) over Bianca et al. U.S. Patent 5,706,952 and Fukui Japanese Patent Document JP 10108433.

The Office Action cites Bianca '952 as allegedly disclosing a reeled tape having embosses for holding mechanical components for automatic placement on a printed circuit board. The depicted structure comprises cut-out portions for holding an electronic part. In contrast, applicants' Fig. 8b shows the emboss to be a cup-like receptacle having four sides and a bottom, and a film covering adhered to and covering the top opening.

Bianca '952 does not disclose such receptacle-like emboss. And neither Bianca '952 nor Fukui JP '433 discloses automatic placement on substrates of motors held in such four-sided, bottomed, film-covered embosses that are arranged in the form of a tape-like package.

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For the foregoing reasons, neither Fukui JP '433 nor Bianca '952 contains any teaching, suggestion, reason, motivation or incentive that would have led one of ordinary skill in the art to applicants' claimed invention. Nor is there any disclosure or teaching in either of these references which would have suggested the desirability of combining any portions thereof effectively to anticipate or suggest applicants' presently claimed invention. Accordingly, reconsideration and withdrawal of this rejection are respectfully requested.

All claims 27 and 28 are now proper in form and patentably distinguished over all grounds of rejection cited in the Office Action. Accordingly, allowance of all claims 27 and 28 is respectfully requested.

Should the Examiner deem that any further action by the applicants would be desirable to place this application in even

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better condition for issue, the Examiner is requested to telephone applicants' undersigned representatives.

Respectfully submitted,

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